



Hair Bleaches Lighteners - HELEN SEWARD

HP COLOR SYSTEM COLOR SYSTEM HP



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The line consists of two bleaches in cream and CREAM_B CREAM_V, which ensure maximum protection in the stunning blonde.

CREAM_B

Lets get lightening uniform, light to heavy, up to 5 tones. It is ammonia-free for bleaching delicate in maximum comfort.

CREAM_V

A whitener from the enhanced anti- yellow, which lightens up to 7 tones. Thanks to the high performance micro purple pigments, the blond is uniform and perfect, with maximum protection.

complete the panorama of the products bleaches

ULTRAV

BLOND_L

BLOND_UP

STABILIZER HP