



Hair Bleaches Lighteners - IT&LY

BLONDLY bleaching cream



IT&LY[®]
HAIR FASHION

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BLONDLY bleaching cream

The blond the color preferred by the largest number of customers of the salons.
Perch ?

- because the blond the color of femininity for excellence ;
 - because the blond never goes out of fashion ;
 - because the blond glamor ;
 - because the blond ugrave & much more ; a hair color: a way of being.
- BLONDLY the new bleaching cream that safely lightens up to 7 tones.

ADVANTAGES :

- its formula enriched with Argan Oil and Jojoba Oil protects the hair during the technical service ;
- adheres to the hair for more results uniforms ;
- suitable for all techniques discoloration;
- its creamy consistency makes pi easy l application ;
- not dry ;
- mixes quickly & Outdoors ; oxidizing emulsion forming a rich smooth cream ;
- is easily removed to lavatesta ;
- hair shine with an extraordinary brilliance.

L EFFECTIVENESS OF PROTECTION :

The formula BLONDLY BLEACHING CREAM contains two secrets : while acting, the two precious Argan Oil and Jojoba protect the fiber and leaves hair incredibly soft.

- Argan Oil : Also called gold of the desert, obtained by pressing the fruits of the Argan tree that grows in south western regions of Morocco ; its extraordinary properties nourishing and restoring make it a precious ally for the beauty of hair.
- Jojoba Oil : rich in natural antioxidants, contains vitamin E and minerals that protect the hair fiber, the

moisturize and at the same time do not prevent the action of the technical service, Results for really clean and gorgeous hair.

Package : 200 ml tube.