



## Hair Color - EUGENE PERMA

### COLOR CREME color concentrate



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### COLOR CREME color concentrate

It is an oxidation coloration cream , which combines the maximum performance of the product at a competitive price.

Features:

- 2 times more concentrated in dyes , guarantees perfect coverage of white hair and an intensity of sublime reflections;
- reduced concentration of ammonia and Paraben-free to protect the natural state of the hair fiber.
- perfumed with a bouquet of white flowers for optimal coverage of the smell of ammonia.

Search results:

- powerful and deep color , uniformity guaranteed and excellent seal;
- 100% coverage of white hair.

**shades:** has 64 shades divided into 9 Series: GOLDEN , natural , MAHOGANY , AUBURN , ROSSI , ASH BROWN/blue , IRISÉ/ , SUPER LIGHTENING VIOLINS.

**directions for use:** COLOR CREME is the only oxidation staining offering a dilution 1 + 3. For an optimal mix application on dry hair unwashed 30 ml 90 ml of color OXYCREAM. The shutter speed is 30 minutes in total and in case of difficult coloring hair can get to 35 minutes. Emulsify carefully. Rinse carefully and use the EQUIVITAL SHAMPOO POSTCOLORAZIONE.

Coverage:

- Natural: white hair coverage at 100%. Mixable with all reflections.
- Reflexes: coverage from 0% to 50% of white hair apply the desired shade.
- From 50% to 100% of white hair , mix the nuance with 1/3 reflection of natural COLOR CREAM tone at the same height. Reflections and lighten up to 3 tones.
- Super lighteners lighten up to 4 and a half tones and you can apply up to 60% of white hair. You use a 30 or 40 vol.

**packaging:** 60 ml tube.