



Hair Color - IT&LY

ITELY ADVANCED CONTRAST Whitener Poser 2 in 1



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ADVANCED CONTRAST is the innovative system of discoloration 2 in 1 color contrast which combines the effectiveness of whitening and deep conditioning to Easily Blond with the magical light that comes from the exclusive ability of the new Poser ultra- intense pigments present in its formulation.

Perfect hair on both natural and pre - colored, in a single move to light accents of vibrant red and blonde any hairstyle. One application and you will get results, exceptional shine, long-lasting, on the essential charm.

method of use : ADVANCED CONTRAST mix 1 part with 2 parts of Oxily AF at 10, 20 or 30 volumes, depending on the level of bleaching and color contrast to be obtained. ADVANCED CONTRAST Apply to dry hair and unwashed with the technique of foil or thermal maps or even with a perforated cap on the streaks you want to bleach and recolor, taking care to stay + / - 0.5 cm from the roots. Finally, rinse thoroughly with Post -Color Shampoo Advanced Formula. The effects of ADVANCED CONTRAST last up to 10 shampoos.

box: 200 g jar.