



## Hair Color - NYCE

### LINE COLOR CARE SYSTEM LINEA COLOR CARE SYSTEM



**NYCE**

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#### COLOR CARE SYSTEM

From the laboratories NYCE was born **Color Care System** 's innovative treatment and hair coloring, designed to restructure, color and condition in a new, simple and secure. Tools in synergy, dedicated to the professional evolved, which offer a tremendous opportunity for growth, differentiation and success in today's crucial that service for the ' whole economy of the salon.

#### DYEMASK

The combination of precious plant active ingredients with direct dyes, pigments, makes Dyemask, a highly handling and restorative, giving intense and bright tints of each type of grain that capello. Proteine ??restructure deep into the hair fiber, Papaya, antioxidant & sbquo, fights free radicals, Shea for an ' emollient, firming, moisturizing, filming and protective, Jojoba, protective, moisturizing, softening, nourishing, cane sugar, natural film-forming, polishing, protective, Olive Oil, polishing, moisturizing, protective.

Thanks to its composition, DYEMASK Puu be used for each wash.

Conditioning mask, coloring in 10 different tints.

Every nuance allows different levels of result, intensity and reflection depending on the exposure times from 5 to 20 minutes. Duration from 3 to 5 washes.

**Format** : 150 ml and 500 ml

#### COLOR OIL

Coloring in oil without ammonia application for a sweet, comfortable and safe treatments, cosmetic toners and masks vegetable dyes to put together the exceptional quality mix of references that turn with the simplicity of the color ceremony, increase the opportunities for application and multiply the possible outcomes & sbquo, stimulating and supporting creativity 'of the hairdresser. A range of professional products to satisfy the desire of ease, comfort and fashion of the customers of the salon.

Coloring without ammonia oxidation in oil colors for tone -on-tone or lightening up to 3 levels.

Maximum brightness and 100% gray coverage.

High reliability of the results color.

Do not scrub the skin.

High penetration of pigment in the hair, with absolute delicacy of skin and hair.  
Increased durability and color stability over time.  
A range of 52 shades intense and bright for maximum expression of color and maximum customization of the service.

#### **OXIDYE SOLUTION**

Solution Oxidye a new generation of activators of Calibrated with concentration on the characteristics of the Color Care System Oil to get maximum coverage, intensity and brightness :

5 vol. - Vol 8 - 15 vol. - 23 Vol - 28 vol. 33 Vol - 40 Vol

The Oxidye Solution Color Care System contains panthenol which maintains hydration, nourish and shine hair.

**Format** : 1000ml

#### **SHINE PLUS**

And ' the line of bleaching agents that NYCE has developed to meet the needs of professional salons more selective.

On - natural hair up to 7 levels of lift

On - colored hair up to 6 shades of lightening

Ideal for all techniques work ; fragrance with berries ; formula with silk protein (Sericin and Fibroin) for maximum hair protection

**How to use** : Mix with Oxidye Solution 1 1.5 to 1 +2. Leave on the time required for bleaching. After this time, rinse thoroughly using specific products Nyce.

**Format** : 500gr jar

#### **SHINE AMMONIA FREE 7UP**

And ' the line of bleaching agents that NYCE has developed to meet the needs of professional salons more selective.

On natural hair up to 7 levels of lift

On - colored hair up to 6 shades of lightening

Ammonia

**How to use** : Mix with Oxidye Solution 1 1.5 to 1 +2. Leave on the time required for bleaching. After this time, rinse thoroughly using specific products Nyce.

**Format** : Jar 500 gr

#### **VEGGIE DUST COLOR**

Treatment plant dye -intensive and deep restructuring. Available in 2 colors and mixtures 1 mixture neutral handling, polishing and rejuvenating. It is activated by mixing with water calda. Tempi laying from 20 to 30 minutes with the heat source.

Nyce, selecting the best plants, creating a mix of extraordinary characteristics dyes, handling, therapeutic and cosmetic. On the skin plays an ' anti-fungal and anti-inflammatory action, rebalancing and normalizing metabolism. A spa treatment essential to the beauty and health of the hair that every application gain strength and structure.

The Lawsonia inermis has astringent properties and reinforcing. It gives body, texture and extraordinary shine.

Glycine Soja gives restructuring and strength.

The ' Barley, emollient, restoring and protecting natural.

L ' Arnica montana for a ' healing and anti-inflammatory action, along with Linden, decongestant, soothing and emollient.

L ' Althea officinalis -inflammatory properties.

L ' Alfalfa cleanses, nourishes and gives valuable minerals.

Plant proteins that restructure the fiber in depth.

Sugars Polysaccharides, forming, conditioning and moisturizing.

Amino acids, essential building blocks for the construction of the keratin molecule.

Dust Veggie Color guarantees high quality of results in coloring, with maximum protection and care for the skin and hair.

**Format** : 1 kg

#### **BARRIER**

Protective barrier cream for the face contour.

**Active** :

Biosaccharidi sugars, forming natural

Glycerol, and Trace Elements Thermal Plankton, moisturize.

Precious Antioxidants prevent the stress and ensure action elasticity for the most delicate part of the face. Easy to rinse.

**How to use** : Spread the product on the areas to be protected before applying the color. Avoid contact with hair.

**Format** : 50 ml tube

#### **SWEET CREAM COLOR**

Sweet Cream is a cream color without ammonia, extremely delicate. A formula with a

component thermal, highly respectful of the hair color and a sensual, enveloping, the incredible light.

- No ammonia

- Color vibrant

-Coverage 100%

Brightness - carved

- Reliable coverage

Uniformity and - seal guaranteed

- Palette high performance

Treatment - dye invigorating

- Sensory experience intoxicating

-Packaging unique and innovative, soft touch

SWEET CREAM combines gentleness and effectiveness through NYCE ORGANIC THERMAL MIX.

Thermal Spa Water for mineralizing action.

Candied Orange, Lemon and Clementine, Olive leaf for a toning effect.

Almond oil for a nourishing and emollient.

Brown Sugar, Shea Butter, Jojoba Oil and Papaya for a moisturizing, filming and fortifying.

**How to use** : Mix with Oxidye Solution 1 +1, apply to dry hair. Leave on for 35-40 minutes. After this time, rinse thoroughly using specific products Nyce.

**Format** : 150 ml tube - 48 shades

### **TAKE CARE EQUALIZER**

Acidifying post- color treatment based on active plant that restores the natural pH of the hair, thanks to the action film-forming sugars biosaccaridi, closes the cuticle and gives amazing shine trace elements extracts or citrus zest and thermal plankton moisturize and play a ' , soothing and balancing vitamin and antioxidant par excellence keeps the skin young and healthy and the hair elastic.

**How to use** : After the service color, make 2 shampoo, apply an amount of product Take Care Equalizer and distribute well throughout the hair. Leave on for 3 to 5 minutes and asciugare thoroughly.