



Hair Gel - Finish - OROTHERAPY

STYLING & FINISHING ORO PURO



**Oro
Therapy**
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STYLING & FINISHING ORO PURO

The new line STYLING & FINISHING of OROTHERAPY enriched with Argan Oil, keratin and Gold

- Altovalore added;
- With high performance and innovative formulations;
- Meet the need for elegance and practicality of the hairdresser and reviews.

PURE GOLD GEL

extra strong gel with keratin and Argan oil

Powered by Microattivo Gold, creates, defines and shapes and hairstyles trends. Allows a strong grip and a high tightness.

directions for use: apply on wet or dry hair, defining the movement of the hair with your fingers.

packaging: 250 ml tube.

PURE GOLD LACQUER

extra strong hold Hairspray with keratin, Argan and Sunscreen

Sets and model by creating a film-forming effect light and elastic.

directions for use: spray on dry hair at a distance of 30 cm.

packaging: 100 ml bottle.

SMOOTHING FLUID GOLD

keratin smoothing fluid & Argan oil

Powered by Microattivo, Gold eases the crease and discipline unruly hair making it soft and shiny, eliminating frizz and protect them from heat and moisture.

directions for use: to washed hair apply a small amount of the product along lengths and tips, comb through well and proceed to the crease.

packaging: bottle of 200 ml.

CURL FLUID GOLD**curl defining fluid with keratin and Argan oil**

Powered by Gold Microattivo, enhances, defines and restores suppleness to the natural shape of the scroll. Gives shine and performs an effective antistatic action.

directions for use: apply to damp hair before drying.

packaging: bottle of 200 ml.

MATT PASTE PURE GOLD**modelling paste opaque with keratin and Argan oil**

Soft paste enriched with Gold Microattivo in decided opaque effect, for a natural look of long duration. Gives definition, texture and volume.

directions for use: heat a small amount of product in your hands and apply to dry or damp hair, shaping as desired.

packaging: 100 ml jar.

WATER WAX PURE GOLD**water modelling wax with keratin and Argan oil**

Vibrant wax enriched with Gold Microattivo, light effect and natural holding to define and shape without weighing it down. Maintains long hairstyle.

directions for use: apply to damp or dry hair and shape as desired, defining the movement of the hair with your fingers.

packaging: 100 ml jar.