



## Hair Straighteners - FARMACA INTERNATIONAL

### SETYL LYSS

anti-Frizz with keratin smoothing treatment



  
FARMACA INTERNATIONAL

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#### DEEP CLEANING SHAMPOO

**shampoo pH 7.0 preparer with keratin and vitamin E**

Specific alkaline pH shampoo is designed to cleanse hair deep down prior smoothing treatment eliminating residues such as Silicones, gelling or residues on the fibres that would impede the proper penetration of the next report. Respect the scalp through the soothing Aloe Vera and vitamin e and antioxidant that prevents premature aging of the skin and hair by protecting them from the aggressive action of surfactants. Furthermore, keratin protein component of hair in his formula, binds to the hair fiber reinforced it and giving shine and fighting Frizz without weighing it down.

#### SMOOTHING FLUID

**-anti Frizz straightening treatment with keratin**

The new Smoothing system SETYL LYSS contains no PEG and parabens, but its formula is made sour because of the presence of glyoxylic acid and lactic acid. Its action takes place by virtue of the fact that the hair is strongly hygroscopic, "sponge" absorbs the product up to 20 times its own weight, incorporating the following active substances:

- Keratin: makes the hair more robust eresistente and improves elasticity.
- Lactic acid: increase the plasticity of the hair for easier chain structural change Alpha helices-keratin.
- Vitamin E, F: regulate and improve the process of keratinization.
- Aloe and Hypericum extract: emollient and soothing action.
- Glyoxylic acid: salt and hydrogen bonds weakening induces polarization between keratin chains. The mechanical action to 200° C produces omolisi plate between the S-S bonds resulting in chain slider under tension until the reconstruction of the same layout at the end of ironing.

**packaging:** carton SETYL LYSS KERATIN contains:

- SHAMPOO pH 7.0 PREPARER with KERATIN and vitamin E in 250 ml bottle;
- ANTI FRIZZ with KERATIN SMOOTHING TREATMENT-bottle of 500 ml.