



## Hair Tone on Tone - ALFAPARF

### COLOR WEAR COLOR WEAR



# ALFAPARF

✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328

### COLOR WEAR COLOR WEAR

intense color and light without ammonia

From the secrets of the natural color of the fabrics, born COLOR WEAR, tone on tone color without ammonia signed Evolution of the Color.

- Reflections more intense and ultra light thanks to extracts of saffron, indigo and madder plants tintoree used to obtain fabrics with bright colors and determined.
- Duration unparalleled thanks to the tannin, mordant which combines the natural color to the fiber with the same principle used to fix the color in the tissues.
- Hair conditioned and extremely soft due to the high concentration of natural ingredients that make up the formula.

#### ACTION:

- indicated many times that customers want a color without ammonia
- to enrich the natural hair with highlights fashion
- to give brightness and intensity to natural hair
- to cover gray hair (60% - 100%)
- for toning streaks and highlights
- to standardize the lengths
- to enhance the color and brightness of color-treated hair and dull

**Shades** 43 extraordinary colors prêt-à- porter: FASHION COLORS (brown, mahogany, red, copper, gold and beige, designed to offer the customer the best advice in terms image), COLOURS TECHNICAL (natural, perfectly to cover up to 100% of gray hair. Ashes, ideal for neutralizing orange tones / yellow after bleaching. Suggested to cover of course the first white hair man), COLORS STRATEGIC (maximum versatility in the result. intensifiers, for more vibrant colors and crazy. Clear, for soft colors, delicate and light. Applied alone, for a long-lasting shine service).

**box:** tube 60 ml, 1000 ml activator