



Haircare Treatments - ALTER EGO ITALY

B.TO XKARE LIFTING SYSTEM

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ALTER EGO
ITALY

SALON EXCLUSIVE

✉ bbazar@globelife.com

☎ +39 0331 1706328

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A professional treatment with extraordinary filler and anti - et that, thanks to the synergy of active generation ensures effective intervention and quick, immediate results while minimizing the imperfections of the hair. Hair is more fleshed out and the cuticle Compact, thanks to the hyaluronic acid, Keratin, and collagen which give the hair texture elasticity and shine.

Prepping SHAMPOO

Shampoo preparer that cleanses deep removing impurities and excessive styling. L effectiveness of the formulation prepares the hair to a better absorption of treatment, allowing the Lifting Serum B.TO XKARE penetrate all interior of the hair, getting the maximum of plumping action.

Package : 750 ml bottle for professional and 300 ml bottle resale.

LIFTING SERUM

Special treatment effect botox, filling and plumping. Regenerates and strengthens the hair from s internal restoring elasticity, vitality, the softness and shine of hair young and healthy. The moisturizing and smoothing of hyaluronic acid transforms the hair fiber while the collagen and keratin exalt l elasticity and composit making full hair, Bright, soft and hydrated.

way d use: using the special dosing syringe, take 10 ml medium to short hair, 20 ml for medium-long hair. Apply the lengths section by section, massaging the hair to facilitate the distribution and penetration of the product & Outdoors ; interior of the fiber. Leave for 15 minutes under heat source (no helmet) or alternatively plastic cap. At the end of the shutter, without rinsing, Contouring Cream B.TO XKARE apply as directed d use.

Package : bottle of 10 x 20 ml.

CONTOURING CREAM

Cream sealant that completes the treatment B.TO XKARE, perfectly closing the cuticles and keeping active all internal fiber. L high content of hyaluronic acid, collagen and keratin moisturizes and nourishes deep.

way d use: after the exposure time of Lifting Serum B.TO XKARE, withdraw with the spatula the amount required of cream and apply the product to all lengths, distributing it evenly. Leave on for 10 minutes, then rinse.

Package : 500 ml bottle for professional and 200 ml bottle from resale.