



Haircare Treatments - DAVINES

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New formulations enriched phytoceutical : biologically active compounds that protect plants, it is innovative active ingredients with exceptional antioxidants, anti-inflammatory and anti- radical. The technology Advanced has allowed us to deliver high-performance products, removing parabens from the formulas of all the products and sulfates from the formulas of shampoo. Surfactants of the latest generation for a thick and creamy lather and fragrance enriched with essential oils known for intense and persistent increase the pleasantness of sensory products. Davines bride advanced technology to protect, today and tomorrow man and the environment, taking care of the physical and mental wellbeing of customers, combining the benefits of the treatment, the sweet pleasure of massage.

FEATURES :

- INNOVATIVE FORMULATIONS

Fitoceutici arricchiti con funzione antiossidante, anti-infiammatoria e anti-radical, con profumi unici arricchiti con oli essenziali; free of parabens and sulfates.

- SUPERACTIVES

È focalizzato su specifici iper-attivi con le straordinarie performance di diverse anomalie. Questi prodotti sono multiconcentrati e non necessitano di fitoceutici nelle loro formule.

- MASSAGE

- UNIQUE AND SUSTAINABLE PACKAGING

Packaging di ispirazione erboristica farmaceutica con una collezione di disegni realizzati a mano, ispirati dal concetto e dalla funzione di ogni singolo e familiare modello in vari soggetti per abbellire ogni prodotto. Contenitori in materiali con un basso impatto ambientale e cartoni altamente biodegradabili.

BENEFITS:

- **PERFORMANCE**

Thanks to a careful search of ingredients of natural origin and a high technological development to offer the highest scientific innovation.

- **TREATMENTS**

Naturaltech The products are designed to create specific salon treatments problem-solving, to fight any anomaly of the skin and hair.

- **AGREABLENESS SENSORY**

To maximize the benefit and enjoyment of the use of prodotti.

8 FAMILIES :

- **NOURISHING** nutritious products, moisturizing and restructuring, for dehydrated scalps and hair dry and brittle.
- **ENERGIZING** stimulating products for skin and brittle hair, tending to fall.
- **PURIFYING** antiseptic products for all types of dandruff.
- **REBALANCING** normalizing and balancing product for scalps with overproduction of sebum.
- **DETOXIFYING** detoxifying products for rejuvenating and revitalizing scalps atonic and stressed by environmental factors such as pollution.
- **CALMING** dermocalmanti and soothing products for sensitive scalps.
- **WELL- BEING** moisturizing products to suit all types of skin and hair and is also recommended between treatments Naturaltech and the next.
- **REPLUMPING** plumping and firming products, suitable for all hair types.