



## Haircare Treatments - EMSIBETH

### KEY BOND



✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
 ☎ +39 0331 1706328  
 🌐 [www.globelife.com/emsibeth](http://www.globelife.com/emsibeth)



### KEY BOND

Regenerated hair and protected during each technical service:

- Discoloration;
- Colouring;
- Permanent;
- Ironing.

The secret weapon for regenerated hair and protected during each service technician. Professional system that protects, repairs and restructures the hair fiber during technical services. Reduces the loss of elasticity and strength by ensuring a healthier hair. Thanks to the fine ingredients contained in KEY BOND, the hair after coloring, bleaching, hair straightening & Perm, regains strength, body, silkiness and gloss.

#### KEY BOND 1 repair fluid

The only one in a practical and safe single dose format. It's a mix of amino acids that penetrate deep within the hair. Thanks to highly conditioning agents, carries out a restructuring action and reparation of the fibres. Damaged hair recover strength, body, shine, silkiness and their natural movement due to the realignment of the fibres.

#### KEY BOND 2 Finisher

Perfecting treatment that complements the performance of KEY BOND REPAIR HAIR FLUID 1. Strengthens the hair giving shine, softness and a silky effect. Nourishes and revitalises. Returns the damaged hair their natural motion, realigning the fibers.

Benefits:

- Protects hair fibres during any kind of technical work;

- Immediate results;
- Exceptional softness;
- Anti-Frizz effect;
- Higher breaking strength;
- Significant increase of elasticity of the hair;
- Increased strength and body;
- Suitable for all hair types, both natural and chemically treated;
- Can be used with chemical treatments of any company and brand;
- New service salon to improve profitability and customer loyalty.

**package:**

- KEY BOND 1 fluid repairman in ampules;
- KEY BOND 2 500 ml bottle of perfecting.