



## Haircare Treatments - INEBRYA

### SHECARE

reconstruction of damaged hair



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### SHECARE

reconstruction of damaged hair

SHECARE Inebrya is the program for the reconstruction of damaged hair. Day after day, in fact, the hair undergo the assault of multiple stress factors that compromise health and beauty:

- Frequent chemical treatments : coloring, bleaching, straightening, perms, etc.. ;
- Environmental factors, smog, smoke, humidity, radiation, UVA and UVB rays ;
- The use of mechanical devices such as hair dryers, plates, brushes ;
- A lifestyle more and more frantic.

Hair is so brittle, dull and lifeless, appear split ends and inside their structure is weakened and impoverished.

The laboratory R & D has developed Inebrya SHECARE : the intelligent reconstruction of damaged hair.

The range of products are formulated with special molecules SHECARE Interceptor, able to recognize the points where the hair is more sensitized, unstructured and porous and therefore perform an internal reconstruction and total waste.

SHECARE is a reconstruction program in 3 phases:

- CLEANSE - Cleansing

RECONSTRUCTOR BASIC SHAMPOO : restorative shampoo

- RECONSTRUCT - Reconstruction of internal and external

RECONSTRUCTOR BALANCE CONDITIONER : revitalizing conditioner for fine hair.

DEEP RECONSTRUCTOR MASK: hair mask deep medium and large.

INTENSIVE LOTION RECONSTRUCTOR : intensive restructuring lotion for damaged hair, dry and treated.

- COMPLETE - Complete

RECONSTRUCTOR INSTANT SPRAY : moisturizing spray acidifying instant.

The secret of the formulation Shecare is called Bio -Trix Complex, innovative complex bio-molecular functionalized with :

- Wheat Protein, for a nourishing and moisturizing ;
- Keratin, for a restructuring internal and profound ;
- Polyquaternium -7, an action for conditioning.

The synergy of the three natural active ingredients facilitates the penetration of bio-molecules within the structure of the hair in depth and in a more concentrated at the points most affected.

#### **BASIC SHAMPOO RECONSTRUCTOR**

Replenishing Shampoo for damaged hair. Gently cleanses the hair exploited by chemical treatments and weakened by weathering, playing an effective internal restructuring. Leaves hair soft, hydrated and toned even the most sensitized.

Container: 300 ml bottle.

#### **BALANCE CONDITIONER RECONSTRUCTOR**

Revitalizing Conditioner for fine hair. Rebuilds and protects the hair structure weakened and exploited without weighing it down. It restores elasticity, vitality and shine, leaving hair soft and easy to comb.

Container: 300 ml bottle.

#### **DEEP MASK RECONSTRUCTOR**

Hair mask for deep, medium and large. It penetrates and reconstructs from the structure of damaged hair, stressed and treated, bringing nourishment and hydration. Gives softness to the hair and comb returning vital and bright.

Container: 300 ml tube.

#### **INTENSIVE LOTION RECONSTRUCTOR**

Intensive restructuring lotion for damaged hair, dry and chemically treated. Ideal for curly hair, curly and permed. Has a mineralizing and conditioning, penetrating deep into the hair structure. Gives an immediate feeling of softness, shine and manageability, repairing and reinforcing the surface of the cuticle of the hair.

package : 10 ml vial in a pack of 12 pcs.

#### **RECONSTRUCTOR INSTANT SPRAY**

Acidifying instant moisturizing spray. It seals the cuticle, leaving hair vital and bright.

Container: 150 ml bottle.