



## Haircare Treatments - JOICO

### SMOOTH CURE SMOOTH CURE



# JOICO

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### SMOOTH CURE SMOOTH CURE

anti -frizz  
SMOOTH CURE strengthens and safely tames all hair types without harmful chemicals, leaving hair dramatically soft, smooth and healthy-looking. Ideal for all hair types, from thick and heavy to fine and frizzy. Quite Lightweight for textures finer texture but effective on thicker and moves. The system provides 24 hour protection against moisture and reduces frizz by 79%.

The line consists of:  
**SHAMPOO**  
**PRE TREATMENT CONDITIONER STYLING**  
**LEAVE IN CONDITIONER TREATMENT**