



## Haircare Treatments - LISAP

### EASY BUILD RECONSTRUCTION



✉ bbazar@globelife.com

☎ +39 0331 1706328

### EASY BUILD RECONSTRUCTION

EASY BUILD is the reconstruction system is absolutely essential in all cases of extremely damaged hair. EASY BUILD reconstructs the capillary material from the cortex to the cuticle, restoring the body, elasticity, strength and resistance to anti-aging effect and giving plenty of light and brilliance.

#### **EASY BUILD 1 - chelating bathroom**

Thanks to the synergy between the active ingredients contained in its formula (amino acids, vitamins and keratin) acts on the damaged parts, leaving hair soft, full-bodied, shiny and extremely comb.

Has a dual action :

1. ultra gentle cleansing action thanks to the new generation of surface-sensitive
2. purifying effect on hair and scalp

Container: 250 ml bottle.

#### **EASY BUILD 2 - rebuilder polymeric**

Treatment of reconstruction profound that recreates the keratin material inside the capillary structure : the hair is immediately more healthy, vital and strong. Thanks to creatine, amino acids and wheat to soy protein, the hair becomes more healthy, vital and strong from the first application by improving the quality and strength of the structure.  
Container: 150 ml tube.

#### **EASY BUILD 3 - microemulsion moisturizer**

Fluid cream which, in contact with the hair, it turns into a light emulsion to facilitate the immediate penetration of active ingredients into the hair. It restores vitality and elasticity to the hair structure and strengthens without weighing it down, providing great softness, from the roots to the tips.

With Seaweed Red and Black and creatine, acts both inside and outside of the hair fiber to reinforce and rebuild it.

Container: 200 ml bottle.

#### **EASY BUILD 4 - revitalizing spray**

Completion of the reconstruction treatment, EASY BUILD 4 plays an effective moisturizing and restructuring. Rebuilds the outer part of the hair, prevents the formation of split ends, leaving shiny and soft. In addition, the hydrolyzed proteins, creatine, and active substances and heat-resistant, moisturizes and protects from heat styling easier.

Container: 100 ml bottle with pump.