



## Hair Tone on Tone - ALTER EGO ITALY

### EGOCOLOR SEMIPERMANENT

**ALTEREGO**  
ITALY

SALON EXCLUSIVE



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### EGOCOLOR SEMIPERMANENT

#### semi-permanent coloring cream

EGOCOLOR semipermanent is a tone on tone color without ammonia completely, enriched with natural active ingredients (pineapple, honey, berries and tropical fruits) without bleaching power. It can be used to build intense color and long-lasting, dull colors to brighten and enhance the natural tones, allows for optimal coverage of white hair.

**Shades** variety colors EGOCOLOR semipermanent consists of 88 shades.

**box:** 100 ml tube.